ALTERNATIVES TO FACE-TO-FACE COMMUNICATION AMONG CHURCH LEADERS (MAY 2008)

	Telephone Call	Telephone Conference	Web Conference
Description	Leaders call each other using existing phone services.	Leaders are connected to each other through an audio bridge.	Leaders communicate with each other over the Internet and each participant is able to see a copy of an application running on the leader's computer.
Prerequisites	Phone service.	Phone service and a conference bridge account.	Internet connectivity at each endpoint and Web conferencing account. Phone service may be required if using a separate audio bridge.
Strengths	Simplicity, familiarity, and reliability.	Easy to use and can accommodate many participants.	Allows all participants to see the same computer screen content. It can be recorded for those who were unable to attend.
Limitations	This solution will generally only work for two locations. Long distance calls may add to the total cost.	Potentially high cost relative to cost of transportation in some regions.	The Internet is generally less reliable than the phone network. Quality may suffer if Internet bandwidth is inadequate. Generally higher cost than an audio bridge.